



Learning can happen ...

Anytime. Anywhere.

SAMPLE EMAIL – Parent Outreach

[Subject Line 1]: You are your child's first and most important teacher

[Subject Line 2]: Child literacy resource hub now available!

Parents and Caregivers,

Did you know that you have the power to help your child grow their reading skills anytime, anywhere? It's true! Whenever you read, sing and talk with your child, no matter if it's at home, in the car or while running errands, it teaches them skills that will last a lifetime.

For example, fun ways to include literacy practices into your existing routine could look like:

- Having your child read from a recipe as you cook
- Singing with your kiddo on the way to drop-off
- Babbling with your baby at bath time
- And more!

Teaching your child literacy practices may sound time-consuming, or even hard, but it doesn't have to be. Making small learning activities part of your daily life can help your child's development in big ways.

Not sure where to start? Help is just a click away. The Michigan Department of Lifelong Education, Advancement, and Potential (MiLEAP) has created a resource hub! This hub is full of activities, community support and more.

Don't wait — you can access these and other local resources and help your child grow by visiting ReadWithMI.org.